



**Ken Roche**  
The Print Operations Group Inc.  
Calgary, Alberta

Ph: (403) 830-1812  
e-mail: Ken.Roche@PrintOpsGroup.com

## **The Print Operations Group Wins 'Best Services' Award at the Gartner Print and Imaging Summit**

Calgary, Alberta, Canada ... December 21st, 2006, ... The Print Operations Group (POG), a manufacturer independent print consulting organization, won the "Best Services" award and was also a nominee for the "Best Presentation" as voted on by the participants at the inaugural Print and Imaging Summit, produced by Vision Events®, a Gartner, Inc. (NYSE: IT) company.

This acknowledgement, from well respected and influential individuals across North America is a testament to the impact POG had on the executives who attended the summit. "We are very proud and honoured to be recognized by the attendees at such a prestigious event. We believe that participants saw the value that our innovative service offerings could generate for their respective companies. We turned a lot of heads, which is great! The participants we spoke to were interested in print optimization and cost reductions. That is exactly what POG does, and we are very good at it!" ... said Jim Rempel, President and Founder of POG.

The Print Operations Group is a manufacturer **independent** *Print Optimization Solutions* provider that has an excellent track record of *identifying, capturing and measuring* significant print related cost reductions while improving end user satisfaction and productivity. POG offers services in the following areas:

### **Assessment Services**

- a clear and concise current state baseline
- an organization wide strategy
- a technology-neutral modeled target state

### **Deployment Services**

- comprehensive project management
- change management expertise (cultural navigation)
- best practice RFP/SLA documents
- capture significant cost reductions
- ability to choose new technologies with confidence

### **Optimization Delivery Services**

- a framework for continuous improvement
- sustain and maintain strategy
- measure and manage the environment
- incremental cost reductions
- governance and policy creation

### **Trusted Print Advisor Services**

- access to independent and knowledgeable consultants as and when required



### *About Gartner Print & Imaging Summit*

The Gartner Print & Imaging Summit is the industry's most comprehensive business conference exploring management and investment strategies for the successful enterprise. The only print & imaging event to feature the insights of the world-renowned Gartner analyst team, the Summit offers a uniquely interactive forum designed to facilitate dialogues between Senior IT and Business Executives from both office and production print organizations and the world's leading Technology Providers.

### *About Vision Events*

Vision Events, a Gartner, Inc. (NYSE: IT) company, is a leading producer of highly focused business events that bring resellers and end users together with leading and emerging technology providers in case study presentations to form strategic partnerships and secure new business in the technology sector. Additional information about Vision Events can be found at <http://www.visionevents.com>.