

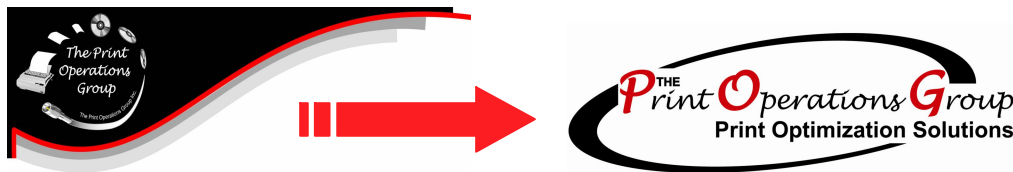


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Press Release

- Expanding our Market Coverage
  - Enhancing our Service Offerings
  - Enjoying Exceptional Success
  - Evolving our *Corporate Brand*



Our customers are global. We now circle the globe as well, so it was only fitting that our new logo better reflect our “around the globe” presence!! POG has become well known for providing an innovative array of print and document management service offerings. Our new tag line clearly defines what we do ... POG provides print optimization solutions.

Over the past 12 years The Print Operations Group (POG) has built a very successful consulting business by helping customers develop innovative corporate-wide print strategies, ... and by identifying, capturing and measuring significant cost reductions in print and document management environments. Our new logo is a strategic part of our global expansion plans. It is designed to help our prospects quickly identify who we are and what we do.

The new POG corporate branding does not tell people we are INDEPENDENT print consultants and that we are not associated with any manufacturers and value-added resellers, but that is a message we still enjoy relaying to customers and prospects in person !! It also does not relay the fact that POG is one of five world-wide “cool vendors” in the area of print and print management as designated by Gartner in March 2006. A new logo can only do so much. Our growing sales force will be glad to fill you in on what the logo cannot tell you!

Our customers and prospects value an independent and knowledgeable 3<sup>rd</sup> party perspective with respect to print, which has been largely ignored for years. We have enhanced our methodology, service offerings, programs and approach so that we can continue to meet and exceed customer expectations, ...and always deliver amazing results on time and on budget.

We would like to thank our customers and our professional team of print and information technology consultants for making POG a huge success. The international need for print consulting services is growing. We will continue to expand to meet that demand.

*The Print Operations Group: Independent print and document management consultants located in Toronto, Montreal, Calgary, Ottawa, Edmonton, New York, and Chicago. Identifying, capturing, measuring and managing all print and document related cost reductions. Increasing end user productivity and satisfaction.*

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